

# The Importance of Choosing SAFE, HEALTHY FOOD FOR YOUR DOG

The recent pet food recall has led millions of dog owners to seek answers to their dog's dinnertime. We're all asking, "How can I be sure that my dog is eating something delicious, healthy and safe?" Three Dog Bakery® was founded on the ideal of home-cooking and all-natural ingredients for the express purpose of saving the life of one special dog who rejected man-made, chemically-altered foods. From our first day, we have used close-to-the-earth ingredients that are safe and healthy for humans and dogs.

We are saddened by the losses pet owners have experienced, losing their beloved companions. You can be confident knowing that Three Dog Bakery® is not connected to nor affected by the expansive Pet Food Recall in the news. We are pleased to offer food and treats that are safe, healthy and fun for your dogs.



*Three Dog Bakery® was founded on home-cooking with all-natural ingredients to save dogs' lives.*

## What steps does Three Dog Bakery take to ensure my dog's health?

The current landscape of pet food is littered with artificial preservatives, chemicals and by-products that can be harmful to your pet. That's why Three Dog Bakery® is committed to producing all-natural foods that contain no chemicals, artificial ingredients or by-products.

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As part of our commitment, we have gone to great lengths to ensure that all products are produced in a clean, inspected facility in order to prevent harmful toxins from tainting ingredients. Ultra Premium is the standard we set. For instance, the wheat in our food is manufactured in the heart of the U.S. Wheat Belt at a facility that makes human-quality wheat. In fact, all of our ingredients come from the U.S., and

most are produced right in the heart of the Midwest. Even our chicken is 100% USDA-approved, human-quality chicken.

## Does your food contain wheat gluten?

Our Natural Meals Entrée for Dogs® does NOT contain wheat gluten and all of the ingredients come from plants that produce USDA-approved, human-quality ingredients. Our new natural dry kibble formula does NOT contain any added gluten. Both of these natural meals contain human-quality chicken and other nutritious ingredients, such as carrots, green beans, fine ground oats, cranberries and blueberries.

After all, Three Dog Bakery® is ... a Bakery. We take a true culinary approach to our food and treats, blending the quality of ingredients you'd use in your own kitchen. Our food starts as a rolled dough and is slow-baked to lock in the flavor and vitamin-rich nutrition dogs need to be healthy.

## How can I know what food is healthy for my dog?

Start by reading the ingredient label, carefully. Take time to become informed about by-products, low-grade wheat and grains. Does the food clearly explain the nutrition it provides? Is salt added? Does it have added sugar? Three Dog Bakery® does not add any of these unhealthy ingredients.

*Start by reading the ingredient label, carefully.*

*Take time to become informed.*

In the days ahead visit our website where we will continue to provide educational information about food ingredients that are best for dogs.



If you have questions about any Three Dog Bakery® products, we are always available to provide the assistance you need. Please contact our customer care at: 1-800-4TREATS or email us at [threedog@threedog.com](mailto:threedog@threedog.com).